



## **Ph.D. Public Viva-Voce Notification**

As per the Ph.D. regulations of Atmiya University, the below mentioned research scholar of the University will defend Ph.D. thesis on the Public Viva-Voce Examination.

The details are as follows:

<b>Name of Research Scholar</b>	Malek Parvez Abdulhabib		
<b>Enrolment No.</b>	191381001		
<b>Faculty</b>	<b>Business &amp; Commerce</b>		
<b>Department</b>	Management		
<b>Title of Thesis</b>	A Study on Factors Affecting Consumer Brand Switching Behavior in Prepaid Telecom with Special Reference To South Gujarat Zone.		
<b>Name of Supervisor</b>	Dr. Vishal Khasgiwala		
<b>Name of Co-Supervisor (if any)</b>	NA		
<b>Date</b>	24/09/2025	<b>Time</b>	11:30 AM
<b>Venue</b>	Main Building, B wing, 3rd Floor, IQAC Room, Atmiya University, Rajkot.		

A copy of the thesis is available in the University Library for reference. Scientists, Faculty members, Research Scholars, Students and all concerns are invited to attend the presentation and take part in the discussion.

Date: 17/09/2025

Place: Rajkot

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**Registrar**

### **Copy to:**

1. Office of the Vice Chancellor, Atmiya University, Rajkot.
2. Deans of various faculties.
3. Heads of the Departments, Atmiya University, Rajkot with a request to display the same on notice board.
4. Ph.D Section for circulation to all PhD Scholars
5. Network Administrator, Atmiya University, Rajkot to place on the Website